



LOUDER<sup>®</sup>

BY YAMILETTE CANO

# MEDIA KIT

LOUDER has had the opportunity to be featured in a variety of media outlets -- a huge thank you to all of our media partners!

Inside this media kit you can stay up to date on what we are up to.

 [WWW.LINKEDIN.COM/COMPANY/LOUDER-GLOBAL/](https://www.linkedin.com/company/LOUDER-GLOBAL/)

 @LOUDERBYYAMILETTECANO

 [HTTPS://WWW.YOUTUBE.COM/CHANNEL/UCRA1FDB2FNWILLRRO-5ODGQ](https://www.youtube.com/channel/UCRA1FDB2FNWILLRRO-5ODGQ)

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# PRESS HIGHLIGHTS

THRIVE  GLOBAL

**Yamilette Cano of LOUDER Global:  
“Prepare, Prepare, Prepare”**

Thrive Global July, 2021

 **bitbean**

**We Spoke to Yamilette Cano of LOUDER Global on Being an Effective Leader During Turbulent Times**

BitBean July, 2021

 **AUTHORITY MAGAZINE**

**Rachel Dye of LOUDER Global: 5 Things a Business Should Do to Create a Wow Customer Experience**

Authority Magazine July, 2021

 **AUTHORITY MAGAZINE**

**Inspirational Women Of the Speaking Circuit: Yamilette Cano On The Five Things You Need To Be A Highly Effective Speaker**

Authority Magazine & Thrive Global July, 2021

 **Nasdaq**

**Faces of Entrepreneurship: Yamilette Cano, LOUDER Global**

Nasdaq February, 2021

 **ASIA'S CREATIVE MEETINGS MAGAZINE**

**Dancing with Corporates**

Mix Meetings March, 2020

 **HONG KONG MEANS BUSINESS**

**Communicating from the Heart**

HKTDC Hong Kong Means Business January, 2020

 **startmeup.hk**

**Entrepreneur Provides Bespoke Communication Programme**

Startmeup HK February, 2020

 **WESS**

**Encouraging Women World Wide to Use Their Voice**

Mess Magazine November, 2019

# 2021

## CREATIVE PROCESS WITH REMOTE TEAMS

HSBC VISIONGO - OCTOBER, 2021

## INTERVIEW WITH ENTERPRISEZONE.CC

HSBC VISIONGO - SEPTEMBER, 2021

## EXCERPT FROM YAMILETTE CANO'S INTERVIEW WITH CHARLIE KATZ

HSBC VISIONGO - AUGUST, 2021

## YAMILETTE CANO OF LOUDER GLOBAL: "PREPARE, PREPARE, PREPARE"

THRIVE GLOBAL - JULY, 2021

## WE SPOKE TO YAMILETTE CANO OF LOUDER GLOBAL ON BEING AN EFFECTIVE LEADER DURING TURBULENT TIMES

BITBEAN - JULY, 2021

## RACHEL DYE OF LOUDER GLOBAL: 5 THINGS A BUSINESS SHOULD DO TO CREATE A WOW CUSTOMER EXPERIENCE

AUTHORITY MAGAZINE - JULY, 2021

## MASTERING CHANGE

HSBC VISIONGO - JUNE 2021

## SECRETS TO EFFECTIVE GOAL SETTING

NINA MOPHERSON ON KLUSSTER - JUNE, 2021

## TWO FACED: EFFECTIVE COMMUNICATION ON POLARIZING VIEWS

HSBC VISIONGO - JUNE, 2021

## HOW TO BUILD COMMUNITY AND GROW A SOCIAL ENTERPRISE IN THE ENVIRONMENTAL SPACE WITH ROLAND SHARMAN

FEMALE ENTREPRENEURS WORLDWIDE - MAY 2021

# 2021

**BEST PRACTICES ON BRANCHING OUT YOUR BUSINESS SUCCESSFULLY  
IN THE CHINA MARKET WITH ELISA HARCA**

FEMALE ENTREPRENEURS WORLDWIDE - MAY 2021

**HOW TO GET COLLABORATIONS WITH SPORTS BRANDS WITH  
ANGELA LEUNG**

FEMALE ENTREPRENEURS WORLDWIDE - MAY 2021

**HOW TO BRING AN APP IDEA TO LIFE WITH ELYNA EFFENDI**

FEMALE ENTREPRENEURS WORLDWIDE - MAY 2021

**MASTERING COPYWRITING DURING A PANDEMIC**

HSBC VISIONGO - APRIL 2021

**INSIGHTS ABOUT BRANCHING OUT AND DEVELOPING YOUR BUSINESS  
BRAND DURING THIS UNCERTAIN TIMES WITH BELINDA ESTERHAMMER**

FEMALE ENTREPRENEURS WORLDWIDE - APRIL 2021

**INSPIRATIONAL WOMEN OF THE SPEAKING CIRCUIT: YAMILETTE CANO  
ON THE FIVE THINGS YOU NEED TO BE A HIGHLY EFFECTIVE SPEAKER**

AUTHORITY MAGAZINE & THRIVE GLOBAL - APRIL 2021

**CELEBRATING MEXICAN WOMEN WHO INSPIRE US**

MEXCHAM HONG KONG - APRIL 2021

**GROWTH HACKS ONLY EXPERIENCED DIGITAL MARKETER KNOWS WITH  
ADRIANA LICA**

FEMALE ENTREPRENEURS WORLDWIDE - APRIL 2021

**HOW TO GET RESOURCES AND SUPPORT FOR YOUR BUSINESS' VISION  
WITH KARA LOGAN BERLIN**

FEMALE ENTREPRENEURS WORLDWIDE - APRIL 2021

# 2021

GLOBAL TRENDS OF MARKETING AND INNOVATION WITH  
CELINE SCIORTINO

FEMALE ENTREPRENEURS WORLDWIDE - APRIL 2021

UNDERSTANDING FINTECH: TRENDS IN 2021 WITH DAVID DAY

FEMALE ENTREPRENEURS WORLDWIDE - MARCH 2021

STORIES OF SURVIVAL

MIX MEETINGS - MARCH 2021

KEEPING YOUR TEAM INVESTED TO AVOID FATIGUE

HSBC VISIONGO - MARCH 2021

C-SUITE MAGAZINE - ISSUE #3, PAGE 11-13

ASIA CEO CSUITE-XCHANGE - MARCH 2021

CALLUM CONNECTS MICRO PODCAST: YAMILETTE CANO-  
ENTREPRENEUR

CALLUMCONNECTS - MARCH 2021

ENTERPRISE AMBASSADOR INDUSTRY INSIGHTS, WEEKLY CONTENT  
CONTRIBUTOR

ENTERPRISEZONE.CO - FROM FEB 2021

FACES OF ENTREPRENEURSHIP: YAMILETTE CANO, LOUDER GLOBAL  
NASDAQ - FEBRUARY 2021

TECHNIQUES FOR PRODUCING CREATIVE IDEAS WITH  
DUANGRIT BUNNAG

FEMALE ENTREPRENEURS WORLDWIDE - FEBRUARY 2021

COACHING WITH COMPASSION VERSUS COMPLIANCE

HSBC VISIONGO - FEBRUARY 2021

# 2021

YAMILETTE CANO, FOUNDER OF LOUDER GLOBAL, ON HER VISION OF SUCCESS

FACES OF ENTREPRENEURSHIP - FEBRUARY 2021

HOW TO INFLUENCE OTHERS AT WORKPLACE? WITH JOYCE TAM

FEMALE ENTREPRENEURS WORLDWIDE - FEBRUARY 2021

YAMILETTE CANO, FOUNDER OF LOUDER GLOBAL, ON HOW BUSINESS HAS CHANGED SINCE THE START OF COVID-19

FACES OF ENTREPRENEURSHIP - FEBRUARY 2021

YAMILETTE CANO, FOUNDER OF LOUDER GLOBAL, ON HER DEFINITION OF ENTREPRENEURSHIP

FACES OF ENTREPRENEURSHIP - FEBRUARY 2021

GUIDE TO OPENING A RESTAURANT: FROM CHEF TURNED ENTREPRENEUR

FEMALE ENTREPRENEURS WORLDWIDE - FEBRUARY 2021

YAMILETTE CANO, FOUNDER OF LOUDER GLOBAL, ON HER VISION OF SUCCESS

FACES OF ENTREPRENEURSHIP - FEBRUARY 2021

SECRETS TO EFFECTIVE GOAL SETTING

HSBC VISIONGO - FEBRUARY 2021

HOW TO ATTRACT FAMOUS BRANDS TO COLLABORATE WITH YOUR BUSINESS? WITH NINI MARINI

FEMALE ENTREPRENEURS WORLDWIDE - JANUARY 2021

FACES OF ENTREPRENEURSHIP: YAMILETTE CANO, LOUDER GLOBAL

NASDAQ ENTREPRENEURIAL CENTER - JANUARY 2021

# 2021

## BALANCED LEADERSHIP

HSBC VISIONGO - JANUARY 2021

## CONFIDENCE & EMBRACING THE UNKNOWN

HSBC VISIONGO - JANUARY 2021

# 2020

## EQ VS. SQ

HSBC VISIONGO - DECEMBER 2020

## THE GOOD LISTENER: EXPERTS GUIDE

HSBC VISIONGO - NOVEMBER 2020

## STRESS MANAGEMENT: 7 WAYS TO DEAL WITH STRESS

HSBC VISIONGO - OCTOBER 2020

## SPEAKING BEHIND THE MASK

HSBC VISIONGO - OCTOBER 2020

## HOW TO MAKE YOU CAMERA READY: ETIQUETTE FOR VIDEO MEETINGS

HSBC VISIONGO - OCTOBER 2020

## EPISODE #7 YAMILETTE CANO, FOUNDER, LOUDER

HAPPYER WORK, HAPPYER LIFE. - MAY 2020

## DANCING WITH CORPORATES

MIX MEETINGS - MARCH 2020

# 2020

ASSERTIVE AND IMPACTFUL COMMUNICATION EMBODY MOTION,  
EMOTION AND COLOR

EMPIRIOS ASIA, FORMERLY; THE ASIAN ENTREPRENEUR - MARCH 2020

COMMUNICATING FROM THE HEART

HKTDO HONG KONG MEANS BUSINESS - JANUARY 2020

ENTREPRENEUR PROVIDES BESPOKE COMMUNICATION PROGRAMME

STARTMEUP HK - FEBRUARY 2020

MESS SUSTAINABLE CONSCIOUS X. ISSUE 12

MESS MAGAZINE - FEBRUARY 2020

# 2019

ENCOURAGING WOMEN WORLD WIDE TO USE THEIR VOICE

MESS MAGAZINE - NOVEMBER 2019

FEW AMBASSADOR MEMBER'S CORNER

FEMALE ENTREPRENEURS WORLDWIDE - OCTOBER 2019

# 2016

THE ADVENT OF HYBRID EVENTS

MIX MAGAZINE - FEBRUARY 2016

# 2015

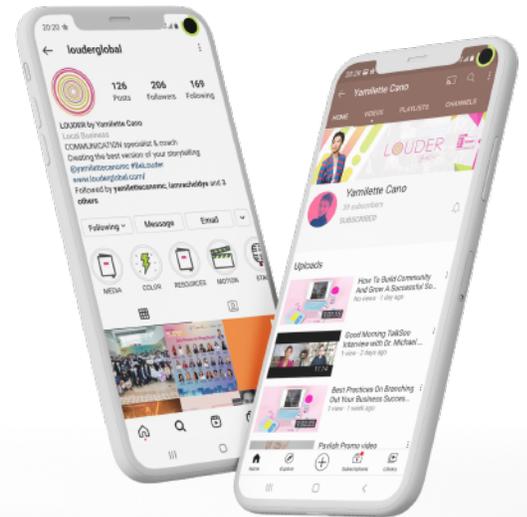
HOW TO PULL OFF A CROSS-CULTURAL EVENT

MIX MAGAZINE - MAY 2015

# WHERE TO FIND US

JOIN US ON ALL  
OUR SOCIALS!

Come join the LOUDER Community! We would love to hear from you on our social networks. Use the hashtag #AskYam on Instagram with your questions about entrepreneurship, business, communication and anything else for your chance to be featured on the LOUDER Global Instagram page.



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